



LAJO Fest

PROPOSAL

MANDEVILLE, TRAILHEAD

PREPARED BY :
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www.holanorthshore.com



ABOUT OUR EVENT



Hola Northshore presents:
The 2nd annual Lago Fest

Northshore's Hispanic Heritage Celebration

This event seeks to share the rich cultural heritage of the area's Hispanic community, creating a unique atmosphere in the city.

This year, we will feature a gathering of Latin accordionists who will offer a show filled with traditional sounds.

Attendees will enjoy live Latin music, culture, dance classes, and a variety of food vendors offering an authentic Hispanic experience.

The LAGO FEST Festival fosters community unity and cultural appreciation.

 Date: September 21, 2024

 Time: 11:00 AM

 Location: Mandeville Trailhead, 675 Lafitte St, Mandeville, LA

This event is free and features fun activities for kids!



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Sponsorship proposal

Partner Sponsorship Package

- Headline logo placement as Presenter on the official poster, flyers and video campaigns.
- Special mentions in advertisement on social media, videos, and media interviews as a presenter of the event.
- Video-Podcast Interview.
- Prominent logo placement on the main stage banner.
- Opportunity to speak at the stage.
- Booth space during the event.
- Logo placement in promotional video with logo exposure on social media.
- 6 VIP pass the includes free drinks and food tastings.



\$6,000
PAY NOW

Oro Sponsorship Package

- Prominent Logo placement on the official poster, flyers and website.
- Sponsor name mentioned in the event and presenting the headliner band.
- Video Interview social media.
- Sponsor recognition posts on social media.
- Prominent logo placement in promotional video as Sponsor.
- Booth space during the event.
- 4 VIP pass the includes free drinks and food tastings.



\$3,500
PAY NOW

Kids Partner Sponsorship Package

- Logo placement on the official poster, flyers and website.
- Special mentions in advertisement, media interviews and our social media.
- Video Interview.
- Sponsor brand display in the event at the kids activity area.
- Logo Placement on our official video.
- Sponsor booth space during the event.
- 2 Vip Section Tickets



\$1,500
PAY NOW

Plata Sponsorship Package

- Logo placement on the official poster, flyers and website.
- Sponsor recognition posts on social media.
- Video Interview.
- Booth space during the event.
- 2VIP tickets.



\$1,000
PAY NOW

Vendor Package

- Logo placement on our poster, flyers and website.
- Mentions in social media.
- Vendor's space during the event.



\$500
PAY NOW

Community Support Contribution

- Logo placement on our flyers and website.
- Social media recognition.



\$300
PAY NOW

Vendor's Space

- Secure a space to offer your products and services to our community while we create an unique cultural experience .



Food \$250
Service: \$200
Arts and Crafts: \$150
Non-Profits: \$100



HOLA NORTHSHORE LA

**IF THIS PROPOSAL WAS OF YOUR INTEREST
FEEL FREE TO CONTACT US**

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